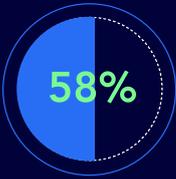# esynergy™

Are technology projects delivering the business value we hope for?
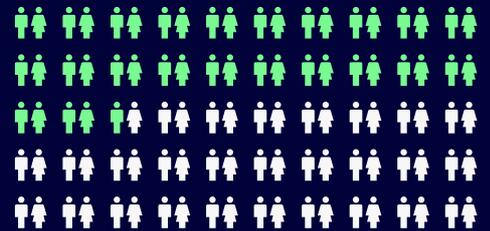
58% — **Technology projects fail to align with business objectives**

This worrying statistic has echoes of the alignment challenge enterprise technology faced in the early 2000s when organisations discovered that major technology investment programmes during the dot com era were not delivering a business return
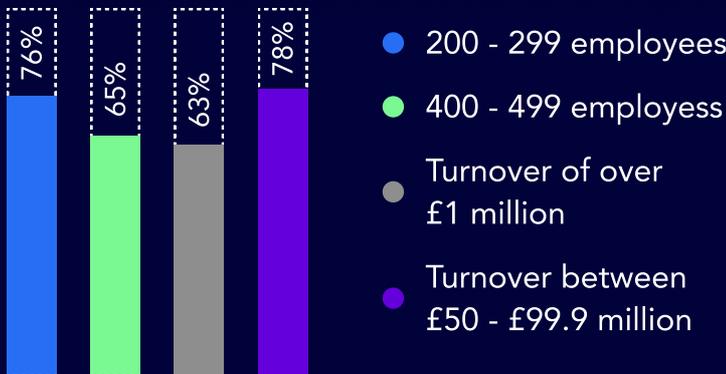
Nearly three-quarters **(72%)** of business technology leaders find measuring the value of their technology projects challenging, and **24%** say it is "extremely challenging"

Bar chart values: 76%, 65%, 63%, 78%

- 200 - 299 employees
- 400 - 499 employess
- Turnover of over £1 million
- Turnover between £50 - £99.9 million

What is holiding back the success of technology projects according to business technology leaders

- **38%** — Staff resourcing
- **33%** — Staff upskilling
- **33%** — Organisational buy-in
- **32%** — Staff buy-in

Over half **(66%)** of the surveyed organisations said driving change in their organisations was difficult

45%

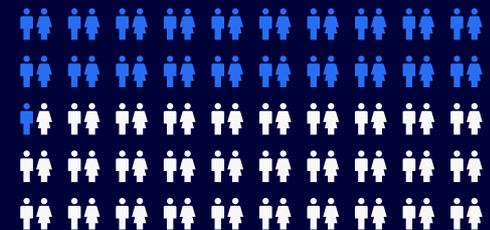said gaining the buy-in of stakeholders for additional projects was becoming a major issue

41%

said buy-in from employees was a challenge